



UBC REPORTS

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Current events like the war in Iraq have an enormous impact on the research and in the classrooms of Allen Sens, senior instructor in the Department of Political Science and chair of UBC's International Relations program.

War... What is it Good for?

UBC political scientist searches for answers

BY ERICA SMISHEK

As the world bears witness to the American and British-led attack on Iraq, UBC political scientist Allen Sens searches for a solution to the problem of war while leading his students to a better understanding of international relations. "I was always very interested in why wars break out," Sens explains. "To me the question is really why, what for? It's hideously expensive in terms of human life and monetary costs, incredibly destructive, dangerous, risky. Why do this? And why is it such an eternal phenomenon in human history?"

"So war and how do we stop, prevent, contain, control, manage it – those questions to me are as relevant today as they were 10, 100, 1,000 years ago and I'm still searching for that elusive idea... I've looked at peacekeeping, now I'm looking at peace building and I've always been interested in intervention. Can force be used to make peace or build peace? Is that a contradiction or is it not? What motivates me, what makes me passionate about what I do, is that I'm able to reflect, to think, to consider, to learn all about this problem. If I could say at the end of my career that I made some small contribution to a set of ideas about addressing the problem of war, I would be fulfilled."

Born and raised in Vancouver,

Sens received a Bachelor of Arts degree and Master of Arts degree from UBC, then a PhD from Queen's University, and returned to UBC in 1993, first as a postdoctoral fellow, then as a sessional lecturer. He is now a senior instructor and chair of undergraduate studies in the Dept. of Political Science, chair of the International Relations Program and one of Canada's experts on international security.

Given the current state of world affairs, Sens does not have to look far for material to keep his courses relevant and his students engaged. Mindful that the biggest military event that second- or third-year students may be aware of is the NATO bombing campaign of Serbia in 1999, he mixes historic examples with present-day events to demonstrate both the continuity and the change that exist within international relations.

"One of the case studies I use is actually the 1991 Gulf War and how the Americans came up with the decisions they made. I showed students videotapes of Colin Powell and Bush [George, Sr.], and they're captivated. They're seeing some of the same faces, some of the same debates and then they get that real historical appreciation for a time when they were under 10 years old."

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Meet UBC's Top Scholars

BY HILARY THOMSON

Twenty students have been named Wesbrook Scholars for outstanding achievement among undergraduates.

Among them are a Rhodes scholar, three triathletes, pianists, dancers, national level sports competitors in water polo and synchronized swimming, and volunteers who support fellow students through mentorship and peer counselling and serve the community by working with special needs children, disabled adults and at Vancouver's Downtown Eastside daycare centers and health clinics. Already active in global citizenship, they participate in initiatives such as Amnesty International and the Youth Millennium Project that engages youth around the world to develop community projects.

The students, whose home-


towns range from Comox, B.C. to Port Dickson, Malaysia, have participated in academic adventures in Guyana, South America, Vanuatu in the South Pacific, the United Kingdom, Japan and Costa Rica. They are preparing for careers that include neurosurgery, law, environmental consulting, biochemistry research and specialized dentistry.

Wesbrook scholars must rank in the top 10 per cent of their class and possess the ability to serve, work with and lead other people. An honorary designation, Wesbrook Scholars are nominated by their faculty or school and selected by a committee. The awards are sponsored by the Wesbrook Society, an organization of the university's major benefactors.

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Third-year Law student Michael Feder is one of 20 students recently named Wesbrook Scholars. An honorary designation for undergraduates, scholars are recognized for academic achievement, leadership and service.



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IN THE NEWS

Highlights of UBC Media Coverage in March 2003. COMPILED BY BRIAN LIN

Bid Web Site Misleads

UBC economics Prof. **David Green** told *BCTV* that the Olympic bid Web site is misleading B.C. taxpayers.
“The Web site says the activities surrounding a successful bid will generate up to 244,000 new jobs across various industries,” said Green, who holds a PhD in economics from Stanford University.
“My problem is this is just not a credible number, this represents 10-15 per cent of employment in B.C. in a typical year.”
“The economic impact studies that are used to derive the bid committee numbers basically counts every job worked on a project as a new job, if we used that method on the fast ferry project, the project would be a big net gain,” said Green.



PHOTO: RICHARD LAM

Brian Johns says he knew he could break the world record when he heard the crowd cheering.

World Record Shattered

UBC swimmer **Brian Johns** remembers the exact moment he realized he had a shot at a world swim record in the 400 metre individual medley.
“I knew the first two legs of the race, the butterfly and backstroke, had gone well but I wasn’t really sure how fast I was going,” Johns told the *Vancouver Sun*.
“But when I came up to take my first breath on the breaststroke I could hear the crowd going crazy. That’s when I knew I must be on a world record pace. That gave me the extra adrenaline push I needed.”
When he touched the wall at the end of his freestyle the timer read 4:02.72. Johns had not only broken the world short course mark of 4:04.24 set by Australia’s Matthew Dunn in 1998 — he had shattered it.

U-Pass Passed

Over 15,000 students voted on the U-Pass referendum and the “yes” side passed by a margin of two to one. Those who take the bus or Skytrain are happy.
But some students say a pass is totally useless to them, and there is no opting out.
“For people who take the bus, let them have their pass,” student **Grace Dosanjh** told *City TV*. “For those who drive and carpool, let them opt out of it, it’s very simple.”
“I can already take the bus for cheaper than I can drive to school, but that’s out of the question,” said another student **Sabreena Braich**. “Now I’m paying a lot more to drive, plus I’m paying \$160 for something

that I’m never going to use.”

Birth Control Pill Sparks Debate

Seasonale, an experimental regimen of the birth control pill intended to suppress menstruation, is expected to receive approval from the Food and Drug Administration this year.
But the pill has already sparked controversy over what’s “natural,” whether it’s wise to manipulate a woman’s reproductive cycle with hormones for a long time.
Critics say it’s misguided to assume that Seasonale would not pose any health hazards that traditional pills do not.
“From what I have been able to find, the data are lacking that the extended use of oral contraceptives is well-tolerated, acceptable in terms of side effects, and causes a net benefit,” UBC endocrinology Prof. **Jerilynn Prior** told the *Washington Post*.

Travellers Wary over Killer Bug

UBC psychiatry Prof. **Steve Taylor** told *The Province* that instant news from around the globe tends to produce over-reactions to “low-frequency hazards,” like the recent pneumonia scare.
“For the vast majority of people, there is no cause for concern,” Taylor said. “The odds are much higher you will be killed in a cab going to the airport.”

Botox the New Penicillin?

In studies around the world, Botox is being tested as a treatment for stroke paralysis, migraine headaches, facial tics, stuttering, lower back pain, incontinence,

writer’s cramp, carpal tunnel syndrome and tennis elbow.
Scientists are testing its ability to treat morbid obesity by weakening the muscle that lets food out of the stomach, to prevent ulcers by weakening the muscles that force gastric acids into the esophagus and to calm spasms in vaginal muscles that make sex painful.
UBC ophthalmologist **Jean Carruthers** compared Botox to penicillin for its versatility against a wide range of ills, and because it, too, is an organic product derived from a common bacterium. With her husband, Arthur, a dermatologist, she was one of the first to observe, in 1987, that the small doses she injected to paralyze and relax her patients’ spastic eye muscles also smoothed their brows, reports the *New York Times*.

No More “Guinea” Pigs

A report commissioned by UBC Dean of Medicine **John Cairns** has recommended eliminating the use of live animals for training procedures. The recommendation will be implemented for September 2003 classes.
Each year, students operate on about 25 anaesthetised pigs for practice in procedures such as chest tube insertions and tracheotomies. High-tech simulations designed by UBC’s Centre of Excellence for Surgical Education at the Vancouver General Hospital (VGH) will replace the lab.
A large factor influencing the decision was the availability of effective technologies for simulation. Haptic technologies provide “phenomenally accurate simulations for the feel and touch,” Cairns told *The Ubysey*. □

UBC REPORTS

Director, Public Affairs
Scott Macrae scott.macrae@ubc.ca

Editor
Paul Patterson paul.patterson@ubc.ca

Design Director
Chris Dahl chris.dahl@ubc.ca

Designer
Sharmini Thiagarajah sharmini@exchange.ubc.ca

Contributors
Michelle Cook michelle.cook@ubc.ca
Brian Lin brian.lin@ubc.ca
Erica Smishek erica.smishek@ubc.ca
Hilary Thomson hilary.thomson@ubc.ca

Advertising
Cristina Calboreanu mccalbor@exchange.ubc.ca

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Vancouver BC Canada V6T 1Z1

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War...What is it Good For?
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Sens places importance on active participation in his classroom. While he once saw a course like a play, in which every lecture is an act and each act has a certain point and a specific set of issues, characters or actors that have to be introduced, he has now changed his tune – thanks to experience and courses at the Centre for Teaching and Academic Growth (he is currently enrolled in the UBC Certificate Program in Teaching and Learning in Higher Education).

“Now the analogy I use is improv theatre, where the audience becomes part of the act, part of the play and they feel they’re part of the experience,” he explains.

“It’s students talking to students to see what we can come up with, learning from each other. So even though I’m in a 150-seat room, with fixed seats and an auditorium style, not really conducive to group work, you can still get that kind of active participation going, you can get a learning community sense, that they’re not just learning from this actor up on stage but they’re also learning from one another.”

This approach appears to be working. Sens has just been awarded the UBC Killam Teaching Prize, has twice received the UBC Alma Mater Society “Just

Desserts” Award and there are always waiting lists for his classes.

“He wants people to voice their opinions but he wants them to think in a different manner,” says second-year political science major Samantha Langdorf. “He challenges us to go deeper. He uses humour and gets us involved in the discussion. He makes people feel comfortable raising their hand in front of 150 people.”

Langdorf says Sens’ POLI 260 course (International Politics) is her favourite, though it’s not a requirement for other classes.

“People want to be there and they want to learn. But his presence and how he presents the material just fuels it. It’s a really interesting dynamic. The 50 minutes goes by so fast.”

In addition to teaching and research, Sens co-authored (with Concordia University’s Peter Stoett) *Global Politics: Origins, Currents, Directions*, one of a handful of introductory level textbooks in Canada written for Canadian students, using Canadian content and examples. He serves on a variety of university committees, co-ordinates UBC’s annual student conference on international security, assists with its Model UN committee, initiated UBC participation in the annual Harvard University model NATO and selected university representation to the annual U.S. military academy student security conference, among other commitments.

While the writer and thinker in him “wails and whines and scratches and claws and screams and begs for more time,” his primary mission as a senior instructor is to his undergraduates.

“The university is so large, it’s potentially very alienating. I think it’s very important that students, particularly first- and second-year students, get the feeling that the university has a human side. Faculty members such as myself can have a role in that on a day-to-day basis simply by being open to students, by being friendly, being an approachable entity. For me, that means my office hours are for my students. If they need advice on larger issues, I try to be there for them.”

His number one teaching objective is to give students a set of tools they can use for the rest of their lives.

“What I’m trying, more than anything else, to pass on is that sense of being able to analyze and challenge and question and think independently about some of these things, some of these issues and some of these questions.”

In the end, Sens believes the most significant issue we all face is war.

“It’s not the only problem, of course. There’s global poverty, the future of the international political economy, the structure of the world economy, environmental issues. But I still keep on coming back to war because it’s still going on, so many around the world.” □

Artist and Politician Among Honorary Degree Recipients

A B.C. hereditary chief, a former B.C. deputy premier and an internationally acclaimed contemporary artist are among the 11 individuals who will receive honorary degrees from UBC this year.

Recipients are recognized for their distinguished career achievements and for their contributions to UBC and to Canada. Honorary degrees will be awarded during Spring Congregation May 21-28 and at Fall Congregation Nov. 27-29.

Robert Joseph, hereditary chief of the Kwagwiltz nation of the northeast coast of Vancouver Island, has been involved in First Nations activities at the local, provincial and national levels. Working as a museum director and curator, he has promoted the collection and preservation of First Nations artifacts. He has also provided leadership, counselling and support for former students of Indian residential schools and helped to improve relationships between aboriginal and non-aboriginal communities and governments.

UBC alumnus Jeff Wall is recognized as a major force in contemporary international art and visual culture. His photography has explored a wide range of social and political themes such as urban violence, racism and poverty. A member of UBC’s Dept. of Fine Arts until 1999, Wall helped to develop the department’s internationally recognized Master of Fine Arts program.


Grace McCarthy was first elected as a B.C. MLA in 1966. She served in a variety of positions including Provincial Secretary, Minister of Human Resources, Minister of Economic Development as well as Deputy Premier. She was Leader of the Social Credit party from 1992-94.

Involved in community and philanthropic organizations, McCarthy is president of the B.C. C.H.I.L.D. Foundation that seeks a cure for children with intestinal and liver diseases. The organization raised \$3 million to

establish the first research chair in pediatric gastroenterology in Canada at UBC.

Other honorary degree recipients include: distinguished microbiology researcher **Julian Davies**; alumnus and B.C. Chief Justice **Lance Finch**; leading international political scientist **Jean Laponce**; alumnus, chair and CEO of Alberta’s Syncrude Canada Ltd. **Eric Newell**; former UBC vice-president and distinguished plant scientist **Michael Shaw**; **Rafael Rangel Sostmann**, president of Sistem Tec de Monterrey, Mexico’s 25-campus technical institute; acclaimed dental educator and practitioner **Richard Tucker** of Washington; and neuroscientist and epilepsy expert **Dr. Juhn Wada**.

All degrees will be awarded at Spring Congregation with the exception of Wall and Davies who will receive their honorary degrees at Fall Congregation. □




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The Iona Building at Vancouver School of Theology on the UBC campus. Photo: Perry Danforth

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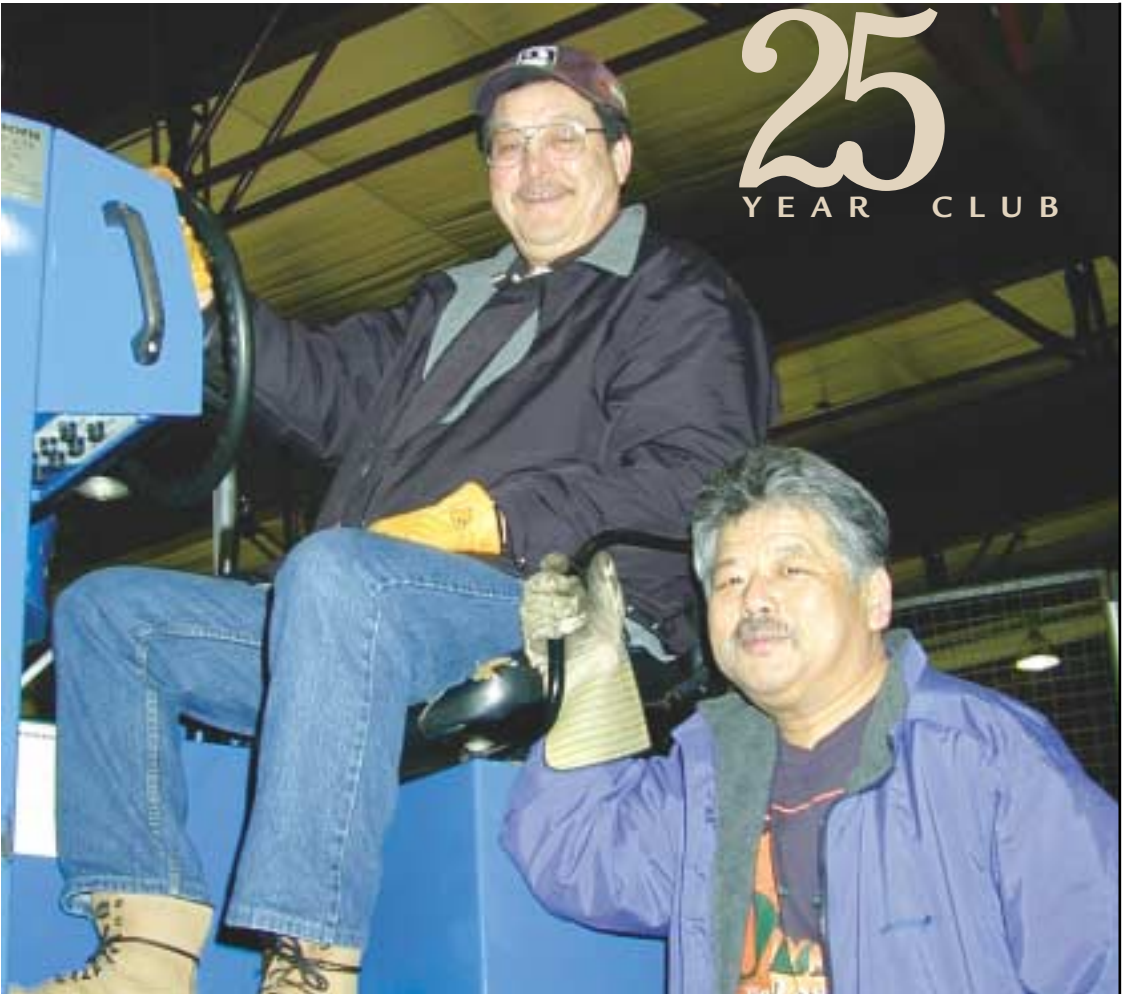
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The Icemen Cometh: Harold Cadotte (atop the Zamboni) and James Fujisawa maintain the rinks at the Thunderbird Winter Sports Centre. The duo are both members of UBC's 25 Year Club that recognizes staff members who have served the university for a quarter century. UBC President Martha Piper will congratulate the group at a dinner on May 7. For a listing of the members check the website at www.external-affairs.ubc.ca/ceremonies/honours/25yearclub/members2003.html

UBC's 25 Year Club Welcomes 55 New Members for 2003

New Members include:

APPLIED SCIENCE, **Brian D. McMillan** • ARTS ONE PROGRAM, **Beth L. Buchanan** • BC DRUG & POISON INFO CENTRE, **Anne Marie Leatham**, **Gillian Willis** • BIOTECHNOLOGY LABORATORY, **Masako Williams** • CAMPUS SECURITY, **Andrew M. Sabourin** • CHEMISTRY, **Beverley Evans** • DENTISTRY, **Barbara McErlane** • EDUCATION, **Edna Johnson** • EDUCATIONAL & COUNSELLING PSYCHOLOGY & SPECIAL EDUCATION, **Antoinette Tse** • FINANCIAL SERVICES, **Nancy Cheng**, **Denise M. Field**, **Fanny M. F. Tai** • FOOD SERVICES, **Deolinda Barros**, **Helen W. I. Chan**, **Doris Leung** • FOOD, NUTRITION & HEALTH, **Sherman Yee** • FORESTRY, **Patsy Quay** • HOUSING & CONFERENCES, **Gerry Harley**, **Judy Medley**, **Debra Elliott** • ITSERVICES, **Bruce Jolliffe** • LAW, **Elaine Borthwick** • LIBRARY, **Randolph V. Louis**, **Maureen Adams**, **Aprille M. McCauley**, **Dagmar Bonkowski**, **Alfred Tse**, **Erin Fitzpatrick**, **Ripple Wai Yin Wong** • MEDICAL ANIMAL FACILITY, **Michael Boyd** • MEDICINE, **Diane Mellor** • METALS & MATERIALS ENGINEERING, **Ross McLeod**, **Ruth Joan Kitchen** • OBSTETRICS & GYNAECOLOGY, **Sandra Barrow** • PHYSICS & ASTRONOMY, **Sing Chow**, **Ronald H. Johnson** • LAND & BUILDING SERVICES, **Paola Dattilo**, **James Fujisawa**, **Shiu Narayan**, **Anne Stanton**, **Henrietta Szakun**, **Peter Gardner**, **Michael Hurren**, **Paul Cooke**, **Douglas B. McEwan**, **David Greig**, **Harold G. Cadotte**, **Ratko Rapaic** • PSYCHOLOGY, **Lucille Hoover** • REHABILITATION SCIENCES, **Jean Wai Yee Hsieh** • STUDENT HEALTH SERVICES, **Frances R. Wilt** • TEACHER EDUCATION OFFICE, **Susan Marshall** • TRIUMF, **Brenda Cox** • ZOOLOGY, **Gerri Cheng**.

Choosing to Surgically Remove a Healthy Breast Can be a Life or Death Decision

UBC nurses are testing a new guide to make that decision easier

BY HILARY THOMSON

It's like facing a loaded gun every day of your life.

That's how Gail, a 38-year-old mother, describes the anxiety of carrying a genetic marker for hereditary breast cancer.

One option for Gail and other high-risk women is prophylactic mastectomy (PM), surgery that removes healthy breasts to virtually eliminate the chance of getting the disease.

To support women who are considering this option, UBC School of Nursing researchers Joan Bottorf and Mary McCullum have launched a study to evaluate a PM decision-making guide that they believe to be the only tool of its kind in Canada.

In a one-year study, they will ask 15 women to provide feedback on the draft guide that McCullum created as part of her graduate work at UBC. The 20-page booklet features links to research websites, surgical information, questions to consider, case studies, values scales and lists of pros and cons. Evaluators will be recruited from the BC Cancer Agency's Hereditary Cancer Program (HCP) where McCullum works as a nurse educator.

"Every day, I see the anxiety and personal struggle of women trying to make this difficult decision. There are no resources just for them," she says. "I would like to help women to be supported both intellectually and psychologically as they make this complex decision."

About 10 per cent of breast cancer is hereditary in origin. In 2001, about 40 B.C. women chose to have PM to reduce their risk of breast cancer, according to the UBC Breast Reconstruction Program. PM has been an option since the 1960s, but with the advent of genetic testing, it is receiving more attention from women who have become aware of their risk level, says Bottorff. If a woman tests positive for the

breast cancer gene, there is a 50-80 per cent chance she will get the disease.

Gail has been living with the fear of breast cancer for years.

"After my mom died of breast cancer 10 years ago, I could not stop thinking about the disease. It was so prevalent in my mother's family. She, her sister and their two stepsisters all had breast cancer and frankly, I couldn't see how I wouldn't get it," she says.

She decided to have genetic testing done through the HCP to alleviate some of the anxiety.

"I realized I needed to do something when a friend who had breast cancer described my constant obsessing as a vicious downward spiral that would rob me of all things valuable. It was one of the singular most defining moments of my life," she says.

As a woman trying to cope with her positive genetic test result, Gail volunteered to use and evaluate the decision-making guide.

"Playing the odds is very, very risky," she says. "I'm using the guide to make a clear, informed and proactive decision now that I know what the odds are. It's helping me make a decision on both a logical and emotional level."

Every year approximately 2,000 B.C. women develop breast cancer and more than 500 of them die of the disease, according to the BC Cancer Agency.

Next year, the research team of nine members from UBC, BC Cancer Agency, the University of Toronto and Vancouver General Hospital, part of Vancouver Coastal Health Authority, plan to conduct a multi-site Canada-wide study to further test the guide's effectiveness.

Funding for this study was provided by Canadian Breast Cancer Foundation BC-Yukon Chapter.

For more information about hereditary breast cancer or this study, contact Mary MacCullum at 604.877.6000, local 2325. □



Eduardo Jovel, the first director of the Institute for Aboriginal Health, aims to integrate research efforts with aboriginal community concerns and learning.

Aboriginal Health Institute Names First Director

BY HILARY THOMSON

UBC alumnus **Eduardo Jovel** has been named the first director of the Institute for Aboriginal Health (IAH).

An ethnobotanist who came to Canada as a refugee in 1983, Jovel did his undergraduate work in agronomy and botany in his native El Salvador and in California. At UBC, he obtained his master's degree in ethnobotany in 1996 and his PhD in mycology in 2002.

He has contributed to the teaching and development of curricula for aboriginal and minority programs offered through UBC and Cornell University, New York. His involvement in international research projects with aboriginal people includes teaching and research in Peru, Mexico, Canada, the Dominican Republic and the U.S.

"We have to create researchers to participate in this institute,"

says Jovel, an assistant professor of Agricultural Sciences. "We need to attract and develop students who can build the research capacity of First Nations communities and we must offer a research approach that is holistic and includes research protocols that have cultural integrity."

A collaboration of the First Nations House of Learning (FNHL) and UBC's College of Health Disciplines, the IAH is unique in Canada because of its connection with an established centre for First Nations learning and support, says Jovel.

The IAH mandate is to improve communication between First Nations communities and the university, to develop researchers in aboriginal health and to increase the number of First Nations health-care professionals.

Work at the institute is

supported by an Aboriginal Capacity and Developmental Research Environment grant of \$1.5 million, intended to improve First Nations' access to health research training programs and research careers.

An advisory council of First Nations members and UBC health science representatives as well as regional committees will reinforce links to B.C.'s aboriginal communities and help devise research questions.

The IAH will also assist with curriculum development, offer a summer program for First Nations high school students as well as provide training on health concerns to aboriginal community members, through a summer health institute.

For more information on the IAH, check the website at www.health-disciplines.ubc.ca/iah/ □

UBC Serves up its First Cooking Class

Reporter tangles with duck. BY MICHELLE COOK

Fifteen minutes into my first French cooking class, I learned that de-boning a raw duck is a lot harder than it looks.

Mine slid off my cutting board when I tried to slice through its wing joints, leaving a bloody skidmark down the stainless steel countertop. I hurried to wipe up the evidence before Chef Eric came over to inspect my progress, but I was still a little reluctant to get a firmer grip on my bird.

“Allez, you have to get your hands dirty,” Chef Eric coaxed.

Half an hour earlier, I had arrived at Cyrano Restaurant, not far from campus, to begin an unusual UBC course. The Culture and Traditions of French Regional Cuisine is the first cooking class offered by UBC Continuing Studies and to teach it, they hired professional chef Eric Arrouzé, an expert on French cuisine.

Originally from the Bordeaux region of France, Arrouzé spent 19 years working his way up the kitchen hierarchy in some of Europe's top resorts, eventually becoming executive chef at a five-star hotel on the French Riviera where he cooked for the likes of Catherine Deneuve and the band U2. After coming to Canada and leaving the restaurant business, Arrouzé got his B.C. Instructor Diploma and has been teaching culinary arts for five years.

At Cyrano, Arrouzé greeted me and nine other students warmly, then quickly launched into his first lesson with a mouth-watering run-down of all

the dishes from Bordeaux that we would be preparing and eating every Monday night for the next six weeks – pan-seared duck confit with Madeiran wine sauce, potatoes sautéed with black truffles, terrine of foie gras with Cognac, poached pears in Bordeaux, and apple tart with Cognac and almond cream to name a few.

Arrouzé then led us into Cyrano's narrow kitchen, where he issued each of us a white apron, a cutting board, a pair of sharp knives and a whole raw duck. Lined up elbow-to-elbow with the other would-be cooks, I watched Chef Eric rapidly slice the legs, breasts and wings off a fowl, leaving behind a cleanly stripped carcass.

“You can de-bone a duck very easily and quickly,” said Chef Eric, tossing a leg onto a huge metal tray. “Okay, now you do it.”

Over the next two hours, I managed, somewhat clumsily, to carve up my bird. I deglazed onions, chopped parsley, and then chopped it some more at Eric's command. (“Finer, finer. It must be very fine!”). Throughout the evening, Chef Eric peppered his instructions with his own hilarious recollections of ruined omelets, spilled cream, family dinners, and harsh mentors to add an authentic dash of French culinary life to the lesson, and introduce us to the significance of the dishes to the Bordeaux region.

By the time the class was over, my fellow students and I – under Chef Eric's watchful eye – had



PHOTO: MICHELLE COOK

Professional French chef Eric Arrouzé (above and with reporter/student Michelle Cook, left) inspects the ingredients for Bouillabaisse soup. (Below left) Arrouzé serves up a taste of France for his students.

produced an impressive first meal of typical dishes from the Bordeaux region: duck rillettes au torchon, oysters gratinées with Champagne, salmon tartar Dijonnaise and roasted marinated Portobello mushroom salad. We promptly devoured it.

In the weeks to follow, Chef Eric taught me how to de-vein a goose liver, make pastry and cook with shocking amounts of duck fat. I also learned that, in French cooking at least, there are eight ways to chop vegetables, and that you should never – ever – be cheap with your seasonings. And while I picked up some amazing new culinary skills, what stays with me –

the eyes of that expert,” Plessis says.

Plessis also helped develop a course on the regional cuisines of China, and partnered with the Agricultural Science faculty's Wine Research Centre (WRC) to offer two wine courses. Some of the proceeds from the wine courses go to WRC graduate student scholarships.

The idea of offering food and wine appreciation courses grew out of requests from students in Continuing Studies language classes.

“One of the reasons people take language courses is because they're interested in wine regions, and everybody likes

As a result, Plessis says, all the wine and culinary arts courses are firmly framed in an academic and cultural context. This posed a challenge to Arrouzé who dug into his own family's recipes to develop an authentic course. He also researched the history and origins of some famous dishes such as Cassoulet.

It was his suggestion to offer the French cooking courses by region so that students would not only learn to taste the food, but to understand it.

“When they think of Bordeaux, I want them to think about the crispiness of the duck or the texture of the foie gras and to discover, or for those

The idea of offering food and wine appreciation courses grew out of requests from students in Continuing Studies language classes

aside from the five pounds I gained – are the tastes and culture of Bordeaux.

And this pleases Chef Eric and Judith Plessis.

Plessis is the director of UBC Continuing Studies' Languages, Cultures and Travel Division. She worked with Arrouzé to develop the Bordeaux course and one that followed it on Provençal cuisine. She says they weren't designed to be simple culinary arts classes.

“They are really for people to be able to access an aspect of the culture with an expert, through

food, so we always thought people would be interested in culinary arts courses,” Plessis says. “The limiting thing was that offering cooking in a native language would require a professional chef and a professional language teacher.”

The solution was to develop a package of culinary arts and wine appreciation classes, and other culture-related classes, offered in English, to complement the language courses. The concept is a new one and UBC is one of the few universities in Canada doing it.

who have been there, to re-discover the aromas, textures, and cooking techniques of that region.”

UBC Continuing Studies plans to add more courses on French and Italian cuisine to its curriculum. The Provençal cuisine course will be offered again in May and the Bordeaux course will be one of over 20 intensive programs featured at this year's Summer Institutes. For more information on these and other Continuing Studies courses visit www.cstudies.ubc.ca □



PHOTO: ERICA SWISHEK



PHOTO: MICHELLE COOK



CALL FOR COMMENTS | THE UNIVERSITY OF BRITISH COLUMBIA VISUAL IDENTITY

The draft policy and accompanying guidelines entitled “Visual Identity” were presented to the Board of Governors for information and review on March 20, 2003. They were prepared by a review committee of 19 members, drawing from a broad cross-section of the University community, and are now being presented to the community for public comments. The members of the committee that formulated the proposed policy and guidelines were:

- Hubert Lai, *University Counsel (Chair)*
- Brian Bemmels, *Faculty of Commerce & Business Administration*
- Eilis Courtney, *Ceremonies Office*
- Chris Dahl, *Public Affairs, Visual Identity & Design Strategist, Public Affairs*
- Allan DeJong, *Housing and Conferences*
- Carol Dougans, *UBC Robson Square*
- Marie Edwards, *The Chan Centre for the Performing Arts*
- Mary Holmes, *Continuing Studies*
- Miro Kinch, *Faculty of Medicine*
- Angus Livingstone, *University Industry Liaison Office*
- Tom Llewellyn, *University Architect*
- Scott Macrae, *Public Affairs*
- Vickie McLeod, *Bookstore*
- John Metras, *Plant Operations*
- Deborah Nelson, *UBC Robson Square*
- Dan Sault, *imPress ITServices*
- Charles Slonecker, *University Relations*
- David Watson, *Design & Marketing Associates Ltd.*
- Mellanie Wakeland, *imPress ITServices*

Feedback may be submitted by e-mail to the Office of the University Counsel at university.counsel@ubc.ca. All feedback should be submitted by **April 18, 2003**.

Subject to feedback from this public consultation process, it is expected that these proposed documents will be submitted to the Board of Governors with a request for final approval at its regularly scheduled meeting in May of 2003.

DRAFT POLICY

Policy #94: Visual Identity

Approved: May 2003 (Anticipated)

Responsible: Vice-President, External and Legal Affairs

Preamble

The University’s visual identity is made up of many elements, including but not limited to its name, typeface, initials, specified colours and logo, as well as their relationship to other visual features in printed and electronic materials.

The appropriate use of these elements enhances the University’s reputation, leverages quick recognition, reduces design costs and inefficiencies, and demonstrates organizational purpose and accountability to diverse University stakeholders. Such use will also enable the University to prevent other parties from trading improperly upon the University’s reputation or infringing upon its marks.

Policy

This policy applies to all academic and administrative units of the University.

This policy applies to:

- (a) campus signage, including both facilities identification and way finding signs;
- (b) University print advertising;
- (c) University web sites and other forms of electronic promotion/communication;
- (d) livery for University vehicles;
- (e) University business cards, letterhead, and other stationery; and
- (f) University brochures and other major publications.

This policy does not affect the administration of the University trade-marks licensing program under Policy #110: All Commercial Uses of the University Trade Marks.

UBC Public Affairs is a general resource on all matters relating to the visual identity of the University and its constituent units and is available for consultation by the academic and administrative units that make up the University.

UBC Public Affairs has the responsibility for creating, coordinating and maintaining a library of guidelines for the form and manner of use of logos, typefaces, marks, graphics and other materials used to support the University’s visual identity (hereinafter referred to as the “Visual Identity Guidelines”).

UBC Public Affairs will publish the Visual Identity Guidelines from time to time and shall make resource materials, including computer file formats, available on its web site so as to assist and enable the University academic and administrative units to use and apply the Visual Identity Guidelines.

Academic and administrative units shall identify themselves as units of the University on business cards, letterhead, signage, web sites, and similar materials in a manner that is consistent with the Visual Identity Guidelines. The formal name of the University is “The University of British Columbia”. Where existing signage, livery, stationery, or other inventory is not consistent with the Visual Identity Guidelines, the transition to new, consistent materials will be managed in an orderly and cost-effective manner, such as through planned retirement of existing assets and through depletion of existing stockpiles of consumables. Where a unit has undertake any significant investment in its visual identity within the two years immediately preceding this Policy, compliance with the Visual Identity Guidelines shall take place within a reasonable period of time not to exceed two years after the date of this Policy.

Academic and administrative units that wish to deviate from the Visual Identity Guidelines should consult with UBC Public Affairs to ensure that the integrity of the University’s visual identity is maintained. Where the Visual Identity Guidelines do not address the reasonable requirements of an academic or administrative unit, UBC Public Affairs will update the Visual Identity Guidelines as appropriate. If a disagreement arises and cannot be resolved informally between the head of an academic or administrative unit and the Director of UBC Public Affairs, either party may refer the disagreement to the Vice-President, External and Legal Affairs, who shall decide the matter.

A Visual Identity Advisory Committee, including both members from the internal University community and external advisors, constituted under the authority of the Vice-President, External and Legal Affairs will provide advice to UBC Public Affairs on the development of and ongoing updates to the Visual Identity Guidelines and will provide advice to the Vice-President, External and Legal Affairs with respect to any disagreements referred to him or her pursuant to the preceding paragraph.

UBC VISUAL IDENTITY GUIDELINES

Definitions



UBC Coat of Arms: The original visual identity designed in 1915. This identity consists of a shield within which is a stylized book containing the words *Tuum est* and the stylized waves and sun graphics.



UBC Informal Crest: The simplified visual identity was designed in the 1980s. This version (now replaced by the UBC logo) was developed as a less formal alternative to the Coat of Arms for optional use by the campus community. **It is not to be used.**



UBC Logo: The current Logo was designed in 2000. This version was first developed for use in new campus wayfinding signage. Its use was sanctioned as the preferred visual identity by the UBC Board of Governors in 2001, with the Coat of Arms reserved for ceremonial purposes only.

Web site usage

All UBC Web sites will display the UBC Logo, full name of the university and the major links navigation bar (example 1). The major links navigation bar is available from UBC Public Affairs and provides the following essential links to top level university information:

- UBC News
- UBC Events
- UBC Directories
- Search UBC
- MyUBC

No version of a UBC Logo other than the official UBC Logo is to appear on UBC Web sites. Individual UBC unit Web sites may display their own internal navigation and identity that relates to their particular unit beneath the UBC Logo / major links navigation bar.



Example 1

Print Advertisements

All UBC academic and administrative units will display the UBC Logo in a prominent location within the ad.

If the ad is running locally (within BC) the UBC Logo is sufficient to identify the University (example 2).

If the ad is to run nationally or internationally the words “The University of British Columbia” must accompany the Logo (example 3).

If the ad is black and white the UBC Logo should appear in black or white only. If the ad has spot colour available, the UBC Logo should appear as black, white or PMS (Pantone Matching System) 288 blue. If the ad is 4 colour process the UBC Logo should appear in CMYK (Cyan Magenta Yellow Black). Only versions available for download from www.publicaffairs.ubc.ca/ubclogo are to be used.

The UBC Logo should always appear no less than 1 cm in height.

Individual UBC units may display their own identity along with the UBC Logo.

Publications

All UBC publications—including newspapers, magazines, calendars, newsletters, brochures and reports, will display the UBC Logo in a prominent location on the cover such as in the examples above.

If the publication is running locally (within BC) the UBC Logo is sufficient to identify the University. If the publication is to run nationally or internationally the words “The University of British Columbia” must accompany the UBC Logo (example 4).

If the publication is black and white the UBC Logo should appear in black or white only. If the publication has spot colour available, the UBC Logo should appear as black, white or PMS 288 blue. If the publication is 4 colour process the UBC Logo should appear in CMYK. Only versions available for download from www.publicaffairs.ubc.ca/ubclogo are to be used.

The UBC Logo should always appear no less than 1 cm in height.

Individual UBC units may display their own identity along with the UBC Logo.

Ceremonial purposes

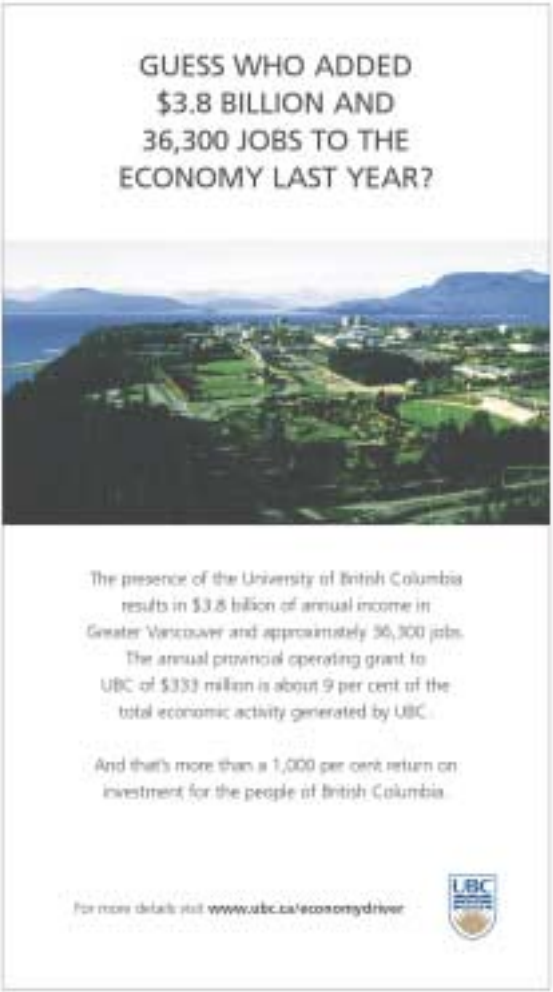
The UBC Coat of Arms is authorized for use by the UBC Ceremonies and Events Office only.

UBC degrees, diplomas, and certificates, commemorative building plaques and formal invitations (only from members of the UBC Board of Governors) may use the Coat of Arms as the graphic identifier. This also applies to gifts and collateral materials issued or bestowed by UBC Ceremonies and Events. The Coat of Arms must be accompanied by the words “The University of British Columbia” (example 5).



THE UNIVERSITY OF BRITISH COLUMBIA

Example 5



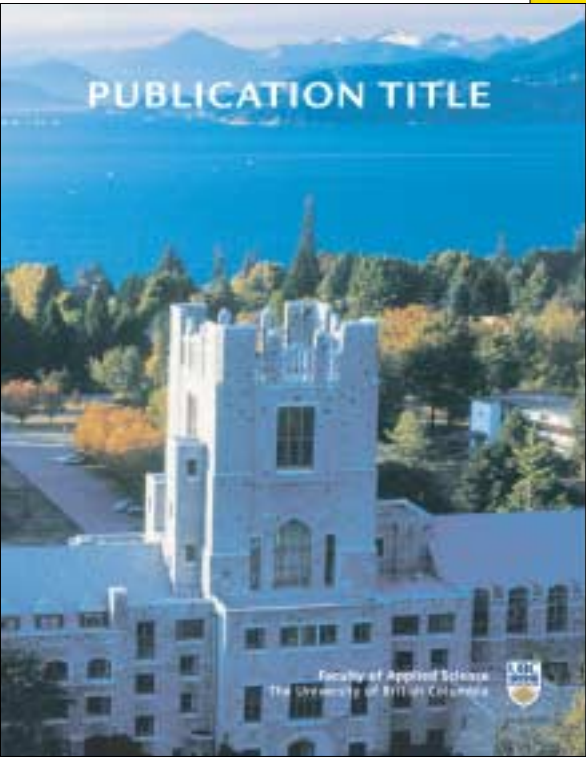
Example 2



Example 3



Example 4

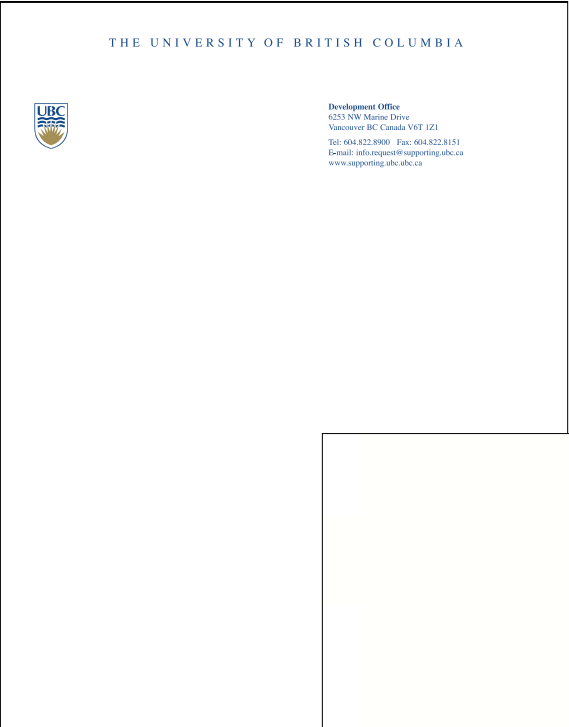


continued on next page >

CALL FOR COMMENTS

The University of British Columbia Visual identity

continued from previous page



Example 6



Example 7

Stationery

Pre-printed UBC business cards, letterhead and envelopes displaying the UBC Logo are available from UBC imPress (example 6). No version of the UBC Logo or Coat of Arms other than the official UBC Logo is to be used. The words “The University of British Columbia” (please note the “T” in “The” is always capitalized) must accompany the Logo.

Digital templates for UBC letter, memo and fax cover for Microsoft Word displaying the UBC Logo are available for download from www.publicaffairs.ubc.ca/ubclogo. No version of the UBC Logo or Coat of Arms other than the official UBC Logo is to be used. The words “The University of British Columbia” must accompany the Logo.

For those units of the University that are considered to be attractions, an alternative stationery layout (example 7) that uses the UBC Logo and the words “The University of British Columbia” along with the visual identity of the units named below may be used. The units that fall within this category are:

- Belkin Art Gallery
- Frederic Wood Theatre
- Nitobe Gardens
- Botanical Gardens
- The Chan Centre of Performing Arts
- UBC Bookstore
- Housing and Conferences Centre
- University Centre
- Athletics and Recreation Centre
- Museum of Anthropology

Vehicles

All UBC vehicles will display the UBC Logo in conjunction with the facility name (example 8).



Example 8



CALL FOR COMMENTS

All Commercial use of the University Trade Marks

Policy #110 was originally approved by the Board of Governors in February of 1989 under the name “All Commercial Use of the University Trade Marks”.

Given the amount of time that has elapsed since it was originally approved, the University Counsel, in consultation with the Managing Director of the University – Industry Liaison Office and the Director of Public Affairs, has prepared a draft revision of Policy #110.

The draft Policy #110 entitled “Third Party Use of University Trade Marks” was presented to the Board of Governors for information and review on March 20, 2003. It is now being published so that all members of the University community may comment on it.

Feedback may be submitted by email to the Office of the University Counsel at university.counsel@ubc.ca. All feedback should be submitted by April 18, 2003.

Subject to feedback from this public consultation process, it is expected that these proposed documents will be submitted to the Board of Governors with a request for final approval at its regularly scheduled meeting in May of 2003.

DRAFT POLICY

Policy #110: Third Party Use of University Trade Marks

Approved: February 1989
Amended: May 2003 (Anticipated)
Responsible: Vice-President, External and Legal Affairs

Preamble

A trade-mark is a word, logo, symbol, design, or a combination thereof, displayed on wares or associated with services, to identify the wares or services to purchasers. A trademark may be licensed if the trademark owner controls the character or quality of the wares or services with which the licensee uses the trademark. However, if the trademark owner does not actually control the licensee’s use of the trademark, the trademark’s distinctiveness may be prejudiced, invalidating the mark. The University owns a number of trade-marks. In addition, the University owns a number of official marks. A complete list of the University Marks is maintained at the web site of the Office of the University Counsel. Examples of some of the more prominent marks are:

THE UNIVERSITY OF BRITISH COLUMBIA

UBC



UBC Logo



UBC Coat of Arms



Thunderbirds Logo

Policy

For the purposes of this Policy, University Marks are those trade-marks and official marks used by the University to identify itself or wares or services that it offers. This Policy does not apply to trade-marks that are registered and assigned or licensed by the University through its University-Industry Liaison Office as part of a technology transfer arrangement. The University has the exclusive authority to regulate the use of University Marks. All third parties wishing to use one or more of the University Marks must secure a written licence properly executed on behalf of the University by its authorized signing officers. Only licensees are legally allowed to use University Marks. Users who are not licensed do so illegally and are subject to prosecution. This applies only to use by third parties. Use of University Marks by academic and administrative units of the University does not require a licence agreement but must be done in accordance with Policy #94: Visual Identity. For greater certainty, faculty may not use University Marks except in the course of their University duties and may not, for example, use University logos and letterhead when they are undertaking their own consulting activities.

In considering whether to grant a licence of a University Mark, the University’s primary considerations are preserving the good name of the University, limiting the legal liabilities arising from association of the University with questionable goods and practices, and enhancing the reputation and image of the University. To protect the quality and variety of product selection in the market place, only non-exclusive licences will normally be granted for University Marks.

Various retailers and distributors have found that University endorsement of a product can substantially add to its value and marketability and may seek such endorsement from department heads or individual faculty members. Faculty and staff should understand that their personal endorsement of any product does not constitute University endorsement and should not be given in such a manner as might lead a member of the public to believe that it does.

The Office of the University Counsel has the responsibility for securing and maintaining registrations for University Marks and for taking legal action in response to abuses of University Marks. Anyone perceiving abuse of University Marks should advise the Office of the University Counsel so that appropriate action may be taken. The Office of the University Counsel should also be advised of all proposed new logos or other marks so that trade-mark protection may be arranged.

High Tech Exercise Offers Overweight Kids New Hope

New program first of its kind. BY HILARY THOMSON

They can be found standing on the sidelines in gym class, shifting from foot to foot in awkward embarrassment, uncomfortable in outfits that are either tent-like in order to conceal their generous proportions or too small, revealing so obviously what the large T-shirts were supposed to hide.

They are among the growing number of Canadian youth suffering from obesity.

The overweight child or teen may want to get fit, but just doesn't know where to start. Jock-filled school gyms or fitness centres crammed with adults can be intimidating when you are feeling left out and struggling with low self-esteem.

Now youth with weight problems have another option – the UBC MET Project.

The only project of its kind in Canada, the MET (short for metamorphosis) Project is an intensive and interactive exercise program for youth aged 9-16 years that offers personal coaching and an online training program between scheduled workouts. It is the only youth exercise program connected with a university and the only one to use electronic support.

“This program is about more than exercise – it's an education for a lifetime and represents a three-way commitment between the participant, the parent and the program staff,” says Sonya Lumholst-Smith, associate director of UBC's



Alexander Foreman pedals his way to fitness at the UBC MET Project, an intensive exercise program designed specially for youth.

Centre for Active Living and the program's creator.

Started in January of this year, the year-long MET program operates three days a week after school with one hour of machine-aided resistance training and cardio exercises at the fitness facilities at the UBC Tennis Centre.

A key feature of the program is CoopConnect, a system of online support that can be accessed through a kiosk in the facility or through e-mail on a home comput-

er. The program's 20 participants log their workout accomplishments and answer questions ranging from nutrition to sleep patterns and heart rate. By clicking on an item on the activities list, they can view a video demonstration of all the exercises performed in the circuit. The documentation also allows the coaches and parents to keep track of progress and identify areas for additional support.

A 2000 study of Canadian child-

hood obesity, published in the *Canadian Medical Association Journal*, showed that between 1981 and 1996 the prevalence of overweight youth increased by 92 per cent in boys and 57 per cent in girls. Factors such as television and video viewing and video game use were cited as contributing to a sedentary lifestyle for kids.

“Kids love the machines, which we have scaled down to their size,” says Lumholst-Smith. “The most important ingredient is our staff – they have been hand-picked for this project and connect so well with the participants.”

loss, not weight, is the critical measure for these growing kids.

Personal coach Behnad Honarbakhsh, a third-year Human Kinetics student who is the MET project's student manager, says he got involved with the project because he is interested in working with a results-oriented program for special populations and saw an opportunity to make a big difference.

“The energy level and enthusiasm that we create in each class is nothing short of pure magic,” says Honarbakhsh. “All the attention these kids have received in the past

Jock-filled school gyms or fitness centres crammed with adults can be intimidating when you are feeling left out and struggling with low self-esteem

Nine-year-old Alexander Foreman says he got involved in the program to get back into shape and to meet new friends. His favourite exercise is the leg press because “it makes my legs stronger and I can run faster.”

At a private assessment session, the program's eight trainers, who are UBC Human Kinetics exercise science students, take body measurements, set weight goals and discuss changes in diet. The last Friday of every month is the weigh-in day, although body fat

has been negative related to their weight. Finally, they are being told in the MET program that they can be active and that they can do it. We get tons and tons of smiles.”

Program registration is year-round and there will be special MET summer camps this year. A similar program for adults will be launched next year.

The annual fee for the 2003 MET program is \$350. For more information, e-mail your postal address to ubcmetproject@yahoo.com. □

Who Iz Nardwuar The Human Serviette?

He's MuchMusic TV's guerrilla interviewer

Ed's Note: If you are a celebrity, you might call him a scourge. He would enjoy that, however. This guerilla journalist has stormed press conferences to ask Mikhail Gorbachev which world leader wears the biggest pants, director Oliver Stone which cheddar he prefers – American or Canadian, and televangelist Ernest Angley whether or not there's a cure for the summertime blues. If you missed those interviews you may remember the post-APEC press conference where Prime Minister Jean Chretien responded to his question about people being maced with pepper spray with the now famous line: “For me, pepper, I put it on my plate.” In his submission to UBC Reports Nardwuar, one of UBC's most colourful graduates, tells us how it all began.

I, Nardwuar the Human Serviette, hate math, but I love numbers! Especially the digits that come together to create ‘1986’, the year I entered the University of British Columbia. I guess to some I only lasted in ‘proper’ university for two days. Proper university? That to me is like going to class, studying and doing nothing else. No, I am not a dropout; I graduated from UBC in the fall of 1990 with a BA in Canadian History. What happened to me? Well, let's lay the

CiTR celebrates 21 years of FM Broadcasting the weekend of May 9th. Go to <http://www.citre-union.com> for more information on the festivities taking place.

blame on the bands UB40 and the Fine Young Cannibals!

On my second day of university they played UBC's War Memorial Gymnasium. Before the gig my buddies and I wanted to get wasted! Being 18 and all, it wasn't going to happen in the Student Pub; however, maybe it would happen at the Beer Garden being hosted by CiTR fM 101.9, UBC Radio! So with the promise of the ‘olde ale’ we wandered into the Student Union Building's “Party Room” for CiTR's “Brews-cast”! Needless to say, I was served no problem. Except there was just one hitch: I was pressured into joining the station! Well not exactly pressured but encouraged to join possibly the greatest radio station in the world! Me? A teenage zit loser? Yes! All the training would be provided and I didn't just have to be a DJ., I could do news, sports, arts, mobile sound DJ-ing, production, or writing for the station's program guide, *Discorder*. Or, I could even do as little as eating my lunch in the CiTR lounge! There were so

many “or's!” The fine folks at CiTR then gave me a membership form and told me to bring it back the next day. And that day was my third day of university! My third day of university!! And that is when ‘it’ all changed! I joined CiTR! I think it's the greatest thing I've ever done in my life! Hell, it is my life!

I ate lunch in the CiTR Lounge for a year before I got a radio show. But there was no rush! Little did I know that through CiTR I would be able to interview everyone from Mikhail Gorbachev to Kurt Cobain, from Dan Quayle to Courtney Love, from Timothy Leary to Ron Jeremy, from Iggy Pop to Jean Chretien, from Snoop Doggy Dogg to Sloan, and from James Brown to Reveen! All this through a campus station! Not some top 40 lame-ass joint! No! Through the STUDENT, I repeat, STUDENT radio society! Aside from the ‘journalistic’ part, through CiTR I have also met the nicest, warmest, kindest, people! Punks, poets, preachers, yeah, yeah, yeah! Now it is time for you to do the math dear readers. If a dweeb like me can still be hooked on some campus club after 17 years, there must be something stupid going on. Like you reading this! Baboom! Now go out and join CiTR! Everyone is welcome.□



Nardwar's catchy moniker makes sense to him because “it equals a dumb stupid name like Sting,” and a serviette is something you can't get in the States.



The Thunderbird totem pole by Ellen Neel, in its more glorious days outside Brock Hall (left) and in its current resting place in the South Campus warehouse (right).



A New Thunderbird Will Rise Again on Campus

Totem creates a more welcoming environment for aboriginals

BY BRIAN LIN

UBC is about to launch a fundraising campaign to erect a new Thunderbird totem pole.

The original pole, presented to the Alma Mater Society during the 1948 homecoming football game, was first erected outside Brock Hall and later relocated to Student Union Boulevard near the North Parkade.

The late Chief William Scow of Vancouver Island's Kwicksutaineuk Nation and his son Alfred – who attended UBC Law School and later became the first aboriginal lawyer and judge in B.C. – joined noted carver Ellen Neel and her husband Edward in

presenting the stunning pole, aptly named “Victory Through Honour.”

Chief Scow also gave UBC the right to use the name Thunderbird for its sports teams, making it the only Canadian university with official permission from the First Nation to use the Thunderbird crest.

Two years ago, the pole was desecrated by vandals and now lies in fragments in the South Campus warehouse, where it will stay until a new pole is erected.

The pole was raised at a time when only a few First Nations students attended UBC, and participating in “any Indian festival, dance or other ceremony” and giving away Indian goods was an indictable offence under the Indian Act says Madeleine MacIvor, associate director of the First Nations House of Learning. In dedicating the pole to UBC, Neel spearheaded the efforts to establish a close relationship between the university and First Nations communities.

“To the native people of the whole province we can give our assurance that [their] children will be accepted at this school by the staff and student council, eager to smooth their paths with kindness and understanding,” Neel said at the time.

“We need now only students to take advantage of the opportunity, so that some day our doctors, lawyers, social workers and departmental workers will be fully trained university graduates of our own race.”

A committee, chaired by Community Affairs Executive Director Sid Katz and including members of the Neel and Scow families, has secured wood from northern B.C. and identified a carver with the help of the Neel family. The new pole will be partly carved in northern B.C. before it is transported to campus, where students, faculty and staff can witness its rebirth.

“We’re estimating the total cost of re-erecting the Thunderbird pole to be approximately \$100,000,” says Katz. “We will be looking for contributions, big or small, to help finance this project. Every little bit

helps.”

The new pole will help create a more welcoming environment for aboriginal people, which Katz says is a vital part of building and maintaining relationships with our neighbours, the Musqueam and other First Nations.

MacIvor says re-erecting and re-dedicating the pole presents a great opportunity for UBC to renew its commitment to aboriginal student recruitment. Currently, there are approximately 500 self-identified First Nations students at UBC, making up just one per cent of the total student population.

“The original Thunderbird pole symbolized a commitment by UBC and First Nations to develop an ongoing relationship. Over the years, that history was forgotten and the relationship has suffered as a result,” says MacIvor.

“The new pole will serve as a reminder of the strong relationship that First Nations and the university are striving for.” □

Meet UBC’s Top Scholars

continued from page 1

This year’s Wesbrook scholars are:

Arts: **Carly Linda Buchanan;** Sara Liane Irvine; Isabel Anne Moore; Yaa-Hemaa Obiri-Yeboah; Dentistry: **Lucien Jules Bellamy;** Education: **Anne Michelle Harris;** Law: **Amy Jennifer Davison;** Michael Andre Feder; Chelsea Dawn Wilson; Laura Catherine Zumpano; Medicine: **Keri Lyn Closson;** Adrienne Christine Weeks; Science: **Rebecca Jane Best;** Marvin Min-Yen Hsiao; Anindita Tjahjadi.

The following scholarship recipients are also designated as Wesbrook Scholars:

Ambrose Hon Wai Wong: Harry Logan Memorial Scholarship and Harold B. & Nellie Boyes Memorial Scholarship; **Siu Kae Yeong:** Sherwood Lett Memorial Scholarship;

Alicia Joan Miller: C.K. Choi Scholarship; **Melanie Vanessa Bejzyk:** Amy E. Sauder Scholarship and Jean Craig Smith Scholarship; **Rachel Anne Wiebe:** John H. Mitchell Memorial Scholarship. □

In conjunction with UBC Supply Management's Acquisition Solutions Event 2003 you are invited to hear Rick Drouillard, from Environment Canada, speak about interactive online learning using streaming video and rich Media. Also Ed Clunn, from Galaxy Networks Inc. will be speaking about the latest advances in Interned Streaming Video technologies.

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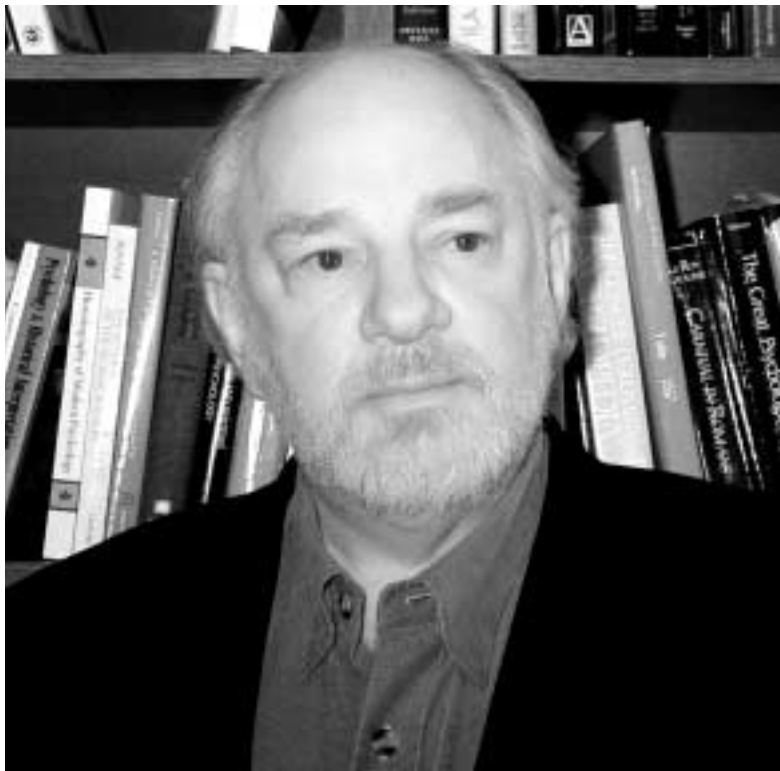
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Torturing the Taliban not the Answer

They'll talk but it may not be the truth. BY ERICA SMISHEK



UBC forensic psychologist John Yuille takes his expertise on interviewing techniques from the classroom through the courts to the C.I.A.

The U.S. government's recent capture of Khalid Shaikh Mohammed, the operational head of al-Qaeda, and its continued pursuit of terrorists have provoked an international debate on torture. If nothing else works, should torture be used to obtain information that could prevent future terrorist acts?

Not according to UBC Psychology Prof. John Yuille.

"This is a political, social, philosophical issue. I'm just opposed to it," he says. "What we know from the history of the use of torture is yes, you can get good information you might not otherwise get but you'll also get a lot of bad information and it's so difficult to tease it apart."

"For example, we know there weren't any witches in the 16th century but that didn't stop the witch prickers and other torturers from getting all kinds of people to confess to being witches."

In the case of al-Qaeda and the Taliban, he says, treating them with a great deal of respect, and thereby violating the expectations these terrorists have of Americans, might actually have better results.

As a specialist in forensic psychology, Yuille has spent years researching interviewing techniques. He developed the Step-Wise Interviewing Protocol for victims of child abuse, designed to maximize accurate information from the child, minimize contamination of that information and provide a safe, non-threatening environment for the child. Step-Wise is the standard used in British Columbia and is also used in other Canadian provinces, some American states and other countries.

"It's an attempt to provide a framework for people interviewing children so that they'll do the right thing, and maybe more importantly, not do the wrong thing," he explains.

In cases of child sexual abuse, where there is rarely other evidence (medical evidence, other witnesses), the statement of the child is often all that the investigator has. The quality of that statement, therefore, is critical.

Yuille joined the UBC Dept. of Psychology as an assistant professor in 1968 and helped create UBC's graduate program in forensic psychology. Now a part-time faculty member, he teaches, conducts research and oversees the work of graduate students. He also serves as a consultant to law enforcement, child protection

ly lessening the likelihood they'll repeat it."

His lab, for example, is currently conducting survey research on sexual fantasies and personality characteristics to determine the base rate and types of sexual fantasies (normal, deviant, violent, etc.) in the general population. Base rates are necessary to distinguish those who eventually engage in sexual violence and those who merely fantasize about it.

The study grew from a Colorado murder case for which Yuille was a consultant. A woman's body was found naked, with no evidence of sexual assault, but with parts of her body, including a nipple, removed. The only suspect was a 14-year-old boy who lived near where the body was found and had kept scrapbooks of drawings and writings detailing his violent sexual fantasies. The case went unsolved for 20 years until a detective on the verge of retirement re-opened the case and got a conviction against the original suspect.

Yuille also conducts training workshops on interviewing, credibility assessment and memory for law enforcement officials and child protection agencies. As a member of the U.S.-based Institute of Analytic Interviewing (IAI), he has helped the group develop a program for educating law enforcement officials around the world in the techniques of interviewing.

"It's what used to be called 'interrogation,'" he explains. "We don't use that term anymore. It carries with it the notion that the purpose of the interview is to get that person to confess, which we think is the wrong attitude."

"We think the attitude ought to be you're going to create the circumstances in which someone who wants to confess will, but you don't want to coerce someone."

The IAI has also assisted the C.I.A. and the F.B.I. in counter-terrorism training. In conjunction with member Paul Ekman, a psychologist at the University of California, San Francisco, IAI is also researching ways people can read other's thoughts by looking at their faces.

As Yuille speaks, one gets the sense of the limitless potential of – and the endless fascination with – forensic psychology.

"It's funny. This is a field of great popular interest but after awhile you get so inured at working with this that you sometimes forget that talking about slicing off body parts is upsetting or disturbing." □

agencies, prosecutors and defence lawyers and has testified as an expert in various courts.

In the early 1980s, Yuille began field studies of eyewitness memory in actual crimes, the first research of its kind ever done. Previously most research on memory had been conducted in a lab setting, with students "pretending" to be witnesses to a crime they had seen on video or in a staged event.

Yuille's research focuses on memory – that of victims, witnesses and suspects – as well as the effect of trauma on memory. It has taken him and his team to Vancouver's Downtown Eastside to interview prostitutes and to B.C.'s correctional institutions to interview men convicted of acts of extreme violence.

"The part of human nature that I'm most curious about is the evil, problematic, violent side of us," Yuille explains.

"There are a lot of crimes I can empathize with. I can see myself stealing in the right circumstances or the wrong circumstances. But there are certain things related to violence, to sadism, to sexual exploitation, to the use of children, the abuse of children that are still a puzzle to me."

"Because the people who do that are so fundamentally different than I am, I want to understand them better and I want to find ways of finding them earlier and successful-



ANNOUNCEMENT

**3rd Child & Youth Health Congress
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The 3rd International Child & Youth Health Congress is being held from May 11-14 in Vancouver. The program is outstanding! UBC and Children's Hospital Foundation are co-sponsors of the event and all faculty and staff are able to register for the meeting at the significantly reduced rate of \$300/CN rather than the regular early rate of \$395US. This is a great deal and will only last until March 31st. ****Please note, this reduced registration rate does not include a ticket to the Congress Dinner, which may be purchased separately****

Visit our website for online registration and program information: www.venuewest.com/childhealth2003
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Information is also available from the Congress Secretariat:

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Pitman Potter, professor of Law and director of the Institute of Asian Research, and a team of researchers from 12 universities in Canada, China, Japan, Australia and the United States have received nearly \$2.5 million from the Social Sciences and Humanities Research Council of Canada to examine cultural factors that influence international law.

Potter will lead a research team of experts in anthropology, sociology, dispute resolution, commerce and law to compare how international human rights and trade laws are applied in Canada, China and Japan.

Potter believes that accommodating the needs and expectations of different cultures will help prevent disputes such as those over trade regulations put forward by the World Trade Organization or those related to human rights policies proposed by the United Nations. The research will also help guide Canadian decision-makers as they strive to address diverse cultural needs.

enhancing human rights in China.

UBC's Public Affairs Office and the Alumni Association received six awards at the 21st Annual Council for Advancement and Support of Education (CASE) District VIII Juried Awards competition.

The UBC 2002 "Some people think..." campaign took gold for best radio ad campaign while the 2002 Annual Report earned a bronze award. *Trek* magazine was honoured as best overall magazine and took silver for best article and bronze for design.

Telestudios' Martin Dee received a bronze award for individual photography for his picture of HRH The Queen and UBC President Martha Piper, which appeared in the Oct. 10, 2002 volume of *UBC Reports*. □

The International Centre for Criminal Law Reform and Criminal Justice Policy (ICCLR) at UBC has received \$1.75 million over five years through the Canadian International Development Agency to implement international standards in China's criminal justice system.


The ICCLR will work with its Chinese partner organizations to transfer knowledge about the application of international standards regarding criminal procedures, substantive criminal law and the administration of criminal justice to Chinese experts and officials. Activities will include training sessions, workshops, case studies and analysis.

ICCLR has carried out CIDA-supported work in China for the past seven years and has worked to promote the rule of law, making reforms to the administration of justice, establishing a legal aid system and



The UBC Alumni Association brought home the grand gold for best overall magazine for its publication Trek at the recent 21st Annual CASE District VIII awards.

TIME PIECE 1947



In the 1950s 'cheese cake' was frequently seen on the front pages of The Ubyssy. It regularly featured campus beauty queens and sorority chorus girls. The student paper referred to them as "girls", "comely-co-eds", "beauties" or "lovelies." During Mardi Gras, a sorority fundraiser, women were featured in a beauty contest and a variety show that included scantily clad sorority sisters. But don't be fooled into thinking that it was all wide-open Dawson City. In 1959, a nursing student was suspended from classes after kissing her boyfriend on the hospital steps.